

DESTINATIONS AND TOURISTIC FLOWS IN YOUTH TRAVEL

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Abstract: Many experts in the tourism industry think youth travel is the fastest growing market segment, and the previsions of the World Tourism Organization estimate that in the near future youth travel will tote up 25% of the worldwide tourism market. On one hand, this phenomenon can be explain through the cultural motivation of the young people in practicing tourism, and on the other, through the relatively low or acceptable costs of transportation, especially for the youth in well developed countries.

Key words :touristic destination, touristic flow, youth travel
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