

Globalization and management

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Abstract:

Globalization has also led to managerial system change, in this case the manager being compelled to keep abreast of innovations in the field, occurring at world level, of market evolution tendencies and even development perspectives of global competitors. Manager training activities within multinational companies is directed to strategic orientation and stimulation of innovating enterprising spirit. In new globalization context, companies are looking for getting involved in staff training process, paying much attention at present not only to recruit personnel and employment stage, but also to new employed personnel integration, professional training according to the company demands.

Key words: globalization, managerial system

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