

**ANALIZA FUNDAMENTALA, DECIZIE PENTRU PLASAMENTE
BURSIERE /
FUNDAMENTAL ANALYSIS, DECISION FOR STOCK EXCHANGE
INVESTMENTS**

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Abstract:

The investment of money on stock exchange does not have to be made casually, it must not be considered a game, but it has to be made based on thoroughness analysis of company's activity. Most of specialists take into consideration two analysis types: the fundamental analysis and the technical one, although there are authors considering a third type of analysis, stock exchange analysis. We consider the third analysis type to be part of the fundamental analysis.

Keywords: stock market, fundamental analysis, technical analysis

JEL codes: G10, G11