

**INFORMATIA CONTABILA – SUPORT PENTRU DETERMINAREA  
RENTABILITATII ÎNTREPRINDERII /  
ACCOUNTING INFORMATION – SUPPORT FOR DETERMINATION OF  
ENTITY’S RENTABILITY**

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***Abstract:** The accountancy information may be analysed from two points of view: one hand, this type of information represents a factor of production for the analysers, and on the other hand, that same information represents, on market, a competitive product for the analysis reports.*

*In the analysis of the global efficiency of an entreprise it is very important the quantity and the quality information of financial- accountancy nature, existing for the moment in the economical entreprise system.*

*Keywords: accountancy information, analysis.*

JEL Codes: M41.