

ACTION DIRECTIONS REGARDING THE DEVELOPMENT OF YOUTH TRAVEL IN ROMANIA

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ABSTRACT: The mutations that are currently manifesting in the global economy are influencing in a positive manner the development of youth travel, and the main quantitative and qualitative directions that are being shaped internationally and in Europe are also leaving a mark on the evolution tourism for young people in our country.

By analyzing the framework favourable for the development of youth travel in our country, we have prepared a series of courses of action for its development, courses that have been structured on several levels: the development and diversification of the tourism supply, the broader promotion of a system of facilities, marketing actions, the improvement of the legal and institutional frameworks, etc.

Key words: youth travel, youth travel in Romania, development of youth travel.

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