

AN ATTEMPT TO IDENTIFY PROPER TEACHING STRATEGIES FOR ROMANIAN BUSINESS UNIVERSITIES

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ABSTRACT: The aim of our paper derives from the necessity of adopting teaching strategies that fit better with the students’ professional skills. The scope of our paper is to investigate those teaching strategies that can be adopted in Romania in order to help students to gain more professional skills. We identified most recommended teaching strategies applied worldwide. Then, based on constraints identified at Romanian university level, we filtered the teaching strategies in order to find those that can be applied successfully in Romania. We found that intergroup discussion/class debate, teaching stories, teaching using PPT, games, problem based learning, lecture & discussion, JIT teaching and case studies are strategies that can be applied successfully in our business universities.

Key words: teaching strategies, constraints in teaching, international education standards

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