

CORPORATE SOCIAL RESPONSIBILITY. EXAMPLE ROȘIA MONTANĂ GOLD CORPORATION

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ABSTRACT: Corporate Social Responsibility, a concept without a world accepted definition is starting to be used in Romania as well. This is the reason why in the present article we try to make a theoretical description of the present concept and to exemplify it by presenting the responsible activities of a corporation in Romania, Roșia Montană Gold Corporation.

Key words: corporate social responsibility, stakeholder, social impact

JEL codes: M14, Q01.