

CARD FRAUD EVOLUTION REGULATION AND PREVENTION MEASURES

Daniela Bojan, “Bogdan Vodă” University Cluj-Napoca

ABSTRACT: In this paper I presented the most frequently appeared card frauds, useful tips and indications to fight against this type of frauds. Due to their great utility and effectiveness, debit and credit cards have a big impact on entire economical and social activity. They became the most profitable and the most common used of all costumers' financial products.

Key words: Card, ATM – automated teller machine, POS – point of sale

JEL codes: D18, G21, K4