THE RISK ANALYSIS FOR INVESTMENTS PROJECTS DECISION

Camelia Burja, University "1 Decembrie 1918" of Alba Iulia Vasile Burja, University "1 Decembrie 1918" of Alba Iulia

ABSTRACT: The risk signifies the possibility of existence of one situation in which the obtained results are far from the targeted objectives. Assuming the risk by the entrepreneurs becomes the source of profit within the economy; this is the reason why its analysis is a prior objective in substantiating decisions related on the investments efficiency. In the paper there are presented some categories of risks that can appear within the investment activity and is exemplified the risk analysis on the base of studying the projects sensitivity.

Key words: investments, risk, economic performance, sensitivity analysis

JEL codes: L21, L26, M21