

ORGANIZATIONAL COMPETENCES FOR THE ROMANIAN TOURISTIC FIRM AND WAYS TO CONCEIVE THEM

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ABSTRACT: Between the vocation and the competence of an organization there is a complex and a subtle relation. If the vocation it means searching and finding the need or the need type that will be covered, the competence means to know, to want and to be capable to deliver the services that can produce the user satisfaction in efficiency conditions for the firm.

Keywords: competences, vocation, capability, knowledge

JEL Codes: D21, D83, L21