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ICMEA 2023

CONFERENCE PROGRAMME

10th-13th May, 2023

UAB – ICMEA CONFERENCE

Alba-Iulia

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OFFICIAL OPENING CEREMONY AND PLENARY SESSION

Thursday, May 11, 2023

UAB - ICMEA CONFERENCE

09.00-10.00	Registration - Room: A9 Amphitheatre
10.00-13.30	Plenary session – Scientific research and financial education – Factor for growing financial resilience. Moderator Ligia MUNTEANU
10.00-10.10	PhD. Professor Daniel BREAZ , Rector „1 Decembrie 1918” University of Alba Iulia, Romania
10.10-10.20	PhD. Professor Dan Ioan TOPOR , Dean Faculty of Economics, „1 Decembrie 1918” University of Alba Iulia, Romania
10.20-10.30	Radu HANGA – BVB President
10.30-10.40	Daniel APOSTOL – Communication Director A.S.F
10.40-10.50	PhD. Professor Răzvan Cătălin DOBREA , Vice-Rector Academy of Economic Studies, Bucharest, Romania
10.50-11.00	PhD. Professor Marian SIMINICĂ , Executive Director Institute of Financial Studies
11.10: 11.20	Alina BĂRBULESCU – UNSAR expert
11.20-11.30	PhD. Professor, Alexandru STRATAN , Rector of the Moldovan Academy of Economic Studies
11.30: 11.40	PhD. Professor, Mariano D’AMORE , Parthenope University of Naples, Italy
11.40-12.00	PhD. Professor Wayne RODGERS , University of Hull, United Kingdom
12.00-12.20	PhD. Senior Lecturer Samuel IDOWU , London Metropolitan University, United Kingdom
12.420-12.40	Gianluca MATTAROCCHI , University of Rome, Tor Vergata
12.40-13.00	PhD. Assoc. Professor Sebastian STEPIEN , – Poznan University of Economics and Business, Poland PhD. Professor Jan POLCYN – Stanisław Staszic University of Applied Sciences in Piła, Poland
13.00-13.20	Daniel William BOITAUD , France
13.30-15.00 Lunch break – University Restaurant	

PAPER PRESENTATION

Thursday, May 11th, 2023

UAB - ICMEA CONFERENCE

15.00 – 18.00 PAPER PRESENTATION

SECTION 1:	ACCOUNTING, AUDIT AND CORPORATE GOVERNANCE
SECTION 2:	FINANCE AND FINANCIAL ANALYSIS
SECTION 3:	MARKETING, TOURISM AND STRATEGY
SECTION 4:	RESPONSIBLE INNOVATION AND BUSINESS DEVELOPMENT
SECTION 5:	DOCTORAL COLLOQUIUM

19.30 – Gala Dinner – Domeniile Martinutzi, Vințu de Jos, <https://domeniilemartinutzi.ro/>

Dress code: Casual - the party takes place outside!!



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Friday, May 12th, 2023
UAB - ICMEA CONFERENCE

Room: Senate Room- Apor Palace

10.30-13.00 AMFITEATRU ECONOMIC WORKSHOP

Vasile **DINU**, Academy of Economic Studies and Romanian Academy of Scientists

Laurențiu **TĂCHICIU**, Academy of Economic Studies

Corina **PELAU**, Academy of Economic Studies

Cristinel **VASILIU**, Academy of Economic Studies

13.00-14.30 Lunch break – University Restaurant

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SECTION 1

ACCOUNTING, AUDIT AND CORPORATE GOVERNANCE – Subsection 1

Room: LCO1 Accounting Laboratory – Building D

**CHAIRPERSONS: TATIANA DĂNESCU, MELINDA TIMEA FÜLÖP,
CONSTANTIN AURELIAN IONESCU**

15:00-15:15	ALEXANDRA DELIA BUGNARIU, ION COZMA, SORINA ANCUȚA PUȘCAȘ, ACCOUNTING REGULATIONS REGARDING THE IMPLEMENTATION OF MANAGERIAL ACCOUNTING PRACTICES AT NATIONAL, INTERNATIONAL AND EUROPEAN LEVEL
15:15-15:30	TATIANA DĂNESCU, RADU BOGDAN MATEI, LAVINIA CONSTANTINESCU, EXPLORING THROUGH BIBLIOMETRIC ANALYSIS THE SYNERGIES BETWEEN CIRCULAR ECONOMY AND DIGITISATION
15:30-15:45	TATIANA DĂNESCU, ROXANA MARIA STEJEREAN, RESPONSES TO THE BUDGET ESTIMATES. STUDYING THE HERD EFFECT AT THE BUCHAREST STOCK EXCHANGE
15:45-16:00	SORINA-GEANINA STĂNESCU, ADRIANA HORAICU, ANA-MARIA ANDREI, MARINELA ZUCA, VICTOR MUNTEANU, INTERFERENCE FROM INTERNAL AUDIT AND STRATEGIC RISK MANAGEMENT
16:00-16:15	MELINDA TIMEA FÜLÖP, TEODORA ODETT BREAZ, NICOLAE, MĂGDAȘ, THE ROLE OF EDUCATION TO ACHIEVE THE SUSTAINABILITY GOALS
16:15-16:30	MARIANA BĂLAN, CARMEN UZLĂU, CORINA MARIA ENE, MIGRATION OF HEALTH WORKERS IN THE LAST DECADE IN ROMANIA IN EUROPEAN CONTEXT
16:30-16:45	LIGIA ANDREI, BEYOND AESTHETICS: THE ECONOMIC IMPACTS OF SUSTAINABLE PACKAGING IN ADVERTISING
16:45-17:00	IZABELLA KRAJNIK, ROBERT DEMETER, THE BENEFITS OF DIGITALIZATION ON THE PERFORMANCE OF ACCOUNTING OPERATIONS
17:00-17:15	GABRIELA MIHAELA MURESAN, CODRUTA MARE, CAN HEALTH INSURANCE IMPROVE THE HAPPINESS OF THE ROMANIAN PEOPLE?
17:15-17:30	GEORGE SILVIU CORDOS, MELINDA TIMEA FÜLÖP, GABRIEL RAITA, FINANCIAL EDUCATION AS PART OF THE SUSTAINABILITY STRATEGY
17:30-17:45	DAN MARIUS COMAN, CONSTANTIN AURELIAN IONESCU, MIHAELA DENISA COMAN, LILIANA PASCHIA, THE IMPACT OF DIGITIZATION ON ECONOMIC PERFORMANCE
17:45-18:00	SORINA-GEANINA STĂNESCU, ADRIANA HORAICU, ANA-MARIA ANDREI, MARINELA ZUCA, VICTOR MUNTEANU, INTERFERENCE FROM INTERNAL AUDIT AND STRATEGIC RISK MANAGEMENT
18:00-18:15	ALEXANDRA-ANCA PURCEL, ENVIRONMENTAL PROTECTION EXPENDITURE AND EU ETS IN ROMANIA
18:15-18:30	IONELA CORNELIA CIOCA, ACCOUNTING AND FISCAL PARTICULARS REGARDING THE FIELD OF AGRICULTURE IN ROMANIA

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SECTION 1

ACCOUNTING, AUDIT AND CORPORATE GOVERNANCE – Subsection 2

Room: A5 – Building C

CHAIRPERSONS: LILIANA IONESCU-FELEAGĂ, ADRIAN GROȘANU, SORIN DEACONU

15:00-15:15	ADELINA-NICOLETA DONȚU, ACCOUNTING DIGITAL SKILLS AND COMPETENCIES. THE PERSPECTIVE OF YOUNG PROFESSIONALS.
15:15-15:30	ANDREEA CORDOS (CAS. LABADITIS), TIRON-TUDOR ADRIANA, A STATUS QUO ON THE LITERATURE OF DISRUPTIVE TECHNOLOGIES IN ACCOUNTING – IMPLICATIONS FOR ADOPTION DECISION
15:30-15:45	IULIANA CENAR, CLOUD ACCOUNTING AND FINANCIAL REPORTING IN PUBLIC INSTITUTIONS
15:45-16:00	IOANA-ANDREEA CIOLOMIC, RĂZVAN LIVIU NISTOR, IOANA NATALIA BELEIU, THE CONTEXT AND DYNAMICS OF ROMANIAN STATE-OWNED ENTERPRISES
16:00-16:15	CORINA – CATALINA (GOREA) HURDUCACI, ARTIFICIAL INTELLIGENCE IN ACCOUNTING “ BIBLIOMETRIC ANALYSIS”
16:15-16:30	IRINA GAVRILUC, IULIANA EUGENIA GEORGESCU, A REVIEW OF THE LITERATURE ON THE COSTS OF QUALITY
16:30-16:45	KINGA-ERZSÉBET FÜLÖP, ÁRPÁD-ZOLTÁN FÜLÖP, THE RELATIONSHIP BETWEEN FINANCIAL RESULTS AND SUSTAINABLE DEVELOPMENT AT WATER AND SEWAGE OPERATORS IN ROMANIA
16:45-17:00	LILIA GRIGOROI, SVETLANA MIHAILA, RELEVANCE VERSUS IRRELEVANCE OF SCIENTIFIC RESEARCH SKILLS FOR THE PRACTICE OF THE ACCOUNTING PROFESSION
17:00-17:15	VALENTIN BURCĂ, CARMEN MIHAELA IMBRESCU, OANA BOGDAN, ANCA BĂLAN (SUMĂNARU), FINANCIAL IMPLICATIONS OF SUPPLY CHAINS TRANSITION TO ESG MODELS
17:15-17:30	ROXANA DALIANA SCHIOP, MIHAIELA JOLY MIRCEA, FINANCIAL REPORTING WITHIN BANKING GROUPS-ROLE IN FINANCIAL COMMUNICATION

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SECTION 1

ACCOUNTING, AUDIT AND CORPORATE GOVERNANCE – Subsection 3

Room: H2.5 Accounting Laboratory – Building H

CHAIRPERSONS: IONELA CIOCA, RAMONA PAULA RĂCHIȘAN, TEUȘAN CIPRIAN

15:00-15:15	CORINA CATALINA HURDUCACI (GOREA), ARTIFICIAL INTELLIGENCE APPLIED IN ACCOUNTING – BIBLIOMETRIC ANALYSIS
15:15-15:30	ADRIAN ISIP, THE CHOICES MADE BY LARGE COMPANIES FOR SOURCING OF ACCOUNTING SERVICES: ADVANTAGES AND DISADVANTAGES
15:30-15:45	GALINA BĂDICU, VICTOR COJOCARU, THE INNOVATIVE IT ECOSYSTEM - PREMISE OF SUSTAINABLE DEVELOPMENT IN A COMPETITIVE ECONOMY
15:45-16:00	CLAUDIA-FLORINA LEBA (BOTAR), ROBOTISATION IN ACCOUNTING
16:00-16:15	ADRIANA MIHAELA CIULA (MAN), IULIANA CENAR, APPROACHES TO THE DYNAMICS OF THE ACCOUNTING PROFESSION
16:15-16:30	CRISTINA TIMOFTE (COCA), NICOLETA-IULIA POPESCU (BODEA), VERONICA GROSU, DAN-ANDREI COCA, MIHAELA-IONELA STANCIUC (SOCOLIUC), MARIAN SOCOLIUC, SIMONA-MARIA BRINZARU, THE IMPACT OF TAX RULES AND REGULATIONS ON THE ACCOUNTING INFORMATION QUALITY - A TRANS-SECTORIAL ROMANIAN CASE STUDY
16:30-16:45	MIHAELA MONICA DRĂGAN, ANDA ILEANA NECULA, ELENA SIMONA TACHE, THE EVOLUTION OF THE ACCOUNTING PROFESSION IN THE AGE OF ARTIFICIAL INTELLIGENCE
16:45-17:00	ELENA-SIMONA TACHE, AMALIA-MAGDALENA DĂNĂILĂ, MIHAELA MONICA DRĂGAN, THE COVID19 PANDEMIC AND ITS IMPACT ON THE ECONOMY
17:00-17:15	MARGARETA FĂGĂDAR (GHIȚA), THE INFLUENCE OF THE ACCOUNTING INFORMATION ON THE FINANCIAL PERFORMANCE IN THE LOCAL PUBLIC ADMINISTRATION
17:15-17:30	LAURA-ANDREEA IAMANDACHE (FLOREA), RALUCA-ANDREEA STOICA, CATI-LOREDANA DUMITRU (SOARE), ADVANTAGES AND LIMITATIONS OF INTELLECTUAL CAPITAL IN SMALL AND MEDIUM-SIZED ENTERPRISES
17:30-17:45	IVAN OANA RALUCA, BOTA AVRAM CRISTINA, CIMPEAN BIANCA, PARTICULARITIES OF SUSTAINABILITY REPORTING IN THE ENERGY SECTOR IN ROMANIA





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SECTION 1

ACCOUNTING, AUDIT AND CORPORATE GOVERNANCE – Subsection 4

Room: Aula – Building C

CHAIRPERSONS: CENAR IULIANA, SORINEL CĂPUȘNEANU

- | | |
|-------------|---|
| 15:00-15:15 | LARISA LITAN, DANIELA PENU, ROXANA LILIANA IONESCU, GEORGE NICOLEA TURCITU, BOGDAN NICOLAE STOLOJESCU, CONSIDERATIONS REGARDING BUDGET CORRECTION WITHIN A PUBLIC INSTITUTION |
| 15:15-15:30 | AUREL CONSTANTIN LUPU, IOANA BIANCA PATRINJAN, COMPARATIVE OVERVIEW: IMPLEMENTING NON-FINANCIAL REPORTING BY LARGE COMPANIES |
| 15:30-15:45 | MARIAN SOCOLIUC, IULIA-MARIA ȚIGĂNAȘ, BIBLIOMETRIC ANALYSIS OF RESEARCH ON THE DIGITISATION OF ACCOUNTING PROFESSION |
| 15:45-16:00 | MARIAN SOCOLIUC, IULIA-MARIA ȚIGĂNAȘ, ECONOMETRIC MODEL FOR TESTING THE PERCEPTION OF PROFESSIONAL ACCOUNTANTS IN SUCEAVA COUNTY REGARDING TO THE DIGITISATION OF THE PROFESSION |
| 16:00-16:15 | MARIANA MADAR COMAN, EXPLORATORY RESEARCH ON THE ROLE OF INTEGRATED THINKING AND REPORTING IN PROMOTING SUSTAINABLE DEVELOPMENT: A QUALITATIVE CASE STUDY |
| 16:15-16:30 | MIHAI DAN MUREȘAN, WHAT ARE "TRADE FACTS"? |
| 16:30-16:45 | MIHAELA NEACȘU, DIANA-ELENA DAVID, IULIANA EUGENIA GEORGESCU, ADVERTISING IS NOT A SCIENCE. ADVERTISING IS THE POWER OF PERSUASION, AND PERSUASION IS AN ART. (WILLIAM BERNBACH) |
| 16:45-17:00 | SIMONA-MARIA BRÎNZARU, VERONICA GROSU, ANCUȚA ANISIA CHELBA, CORINA PETRESCU, ENTREPRENEURSHIP IN ACCOUNTING FIELD A BIBLIOMETRIC ANALYSIS |
| 17:00-17:15 | ȘINZIANA-MARIA RÎNDAȘU, IOAN DAN TOPOR, LILIANA IONESCU-FELEAGĂ, BOGDAN-ȘTEFAN IONESCU, CRITICAL SUCCESS FACTORS FOR THE DIGITALISATION OF MANAGEMENT ACCOUNTING PROCESSES: A STRUCTURED LITERATURE REVIEW |
| 17:15-17:30 | SORINA ANCUȚA PUSCAS, DUMITRU DANIEL IONASCU, FISCALITY BETWEEN LEGALITY AND NATURAL MORAL LAW |
| 17:30-17:45 | MARTA TACHE, FLORENTINA- ȘTEFANIA NEAGU, NATALIA MANEA, MIHAELA PURCARU, THE BENEFITS OF POB INSPECTIONS. CASE OF ROMANIA |
| 17:45-18:00 | ION CHIRIGIU, INSOLVENCY - SYMPTOMS AND IMPACT IN THE EUROPEAN AREA AND ROMANIA. A COMPARATIVE STUDY |

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**SECTION 2
FINANCE AND FINANCIAL ANALYSIS**

Room: A9 Amphitheatre

**CHAIRPERSONS: MONICA VIOLETA ACHIM, TAMAȘ SZORA ATILA,
DAN DĂNULEȚIU, GĂBAN LUCIAN**

15:00-15:15	DIANA BALAN, ANA-CRISTINA NICOLESCU, EVALUATING THE ESI FUNDS' EFFICIENCY: A BIBLIOMETRIC REVIEW
15:15-15:30	CARINA-BIANCA PĂTRÎNȚAN, STUDY OF COSTS AND FUNDS OF THE NATO SECURITY INVESTMENT PROGRAMME DURING CHALLENGING PERIODS
15:30-15:45	COSTINELA FORTEA, MONICA LAURA ZLATI, APPROACHES TO SUSTAINABLE DEVELOPMENT FROM AN SDG7 PERSPECTIVE IN EASTERN EUROPEAN COUNTRIES
15:45-16:00	REMUS IONUT ILIES, SORIN NICOLAE BORLEA, ISABELLA LUCUȚ CAPRAȘ, THEORETICAL AND STATISTICAL ARGUMENTS OF THE DIFFERENTIATED EFFECT OF THE COMMON AGRICULTURAL POLICY IN THE EU COUNTRIES
16:00-16:15	ISABELLA LUCUȚ CAPRAȘ, MONICA VIOLETA ACHIM, PROTECTION OF WHISTLEBLOWERS IN THE EU AND ADOPTION OF DIRECTIVE (EU) 2019/1937
16:15-16:30	MARIA MIHAELA POSTEA, MONICA VIOLETA ACHIM, ISABELA CAPRAS, TAX EVASION IN THE CONTEXT OF THE SHADOW ECONOMY
16:30-16:45	SIMION MIHON, ILDIKO TULBURE, FISCAL POLICY ROLE FOR ENSURING SUSTAINABILITY OF HUMAN SOCIETY
16:45-17:00	RAZVAN GABRIEL HAPAU, EXPLORING THE CONTAGION EFFECT OF THE STOCK MARKET IN THE CONTEXT OF THE COVID-19 PANDEMIC. EMPIRICAL EVIDENCE FROM BIOPHARMACEUTICAL COMPANIES BASED ON MACHINE LEARNING APPROACHES.
17:00-17:15	TEODORA MARIA SUCIU, MIHAELA ȘTEFAN-HINT, DETERMINANT MACROECONOMIC FACTORS OF THE CONSUMER PRICE INDEX IN THE CASE OF POST-COMMUNIST ROMANIA
17:15-17:30	NICOLAE GEORGE TURCITU, ILEANA SORINA RAKOS, BOGDAN NICOLAE STOLOJESCU, LUMINITA JALBA, EMANUELA LARISA LITAN, DASHBOARD, INSTRUMENT OF MANAGEMENT CONTROL OF AN ENTITY
17:30-17:45	VALENTIN MARIAN ANTOHI, MONICA LAURA ZLATI, ROMEO VICTOR IONESCU, ANALYSIS OF THE FINANCING OF THE PUBLIC HEALTH SYSTEM IN ROMANIA UNDER THE ASPECT OF MULTIPLE CRISES
17:45-18:00	VIKTORIIA VOVK, LYUDMILA BEZTELESNA, OLHA PLIASHKO, BEHAVIOURAL DETERMINANTS OF THE UKRAINIAN HEALTHCARE SYSTEM
18:00-18:15	MARIA - MIHAELA POSTEA, MONICA-VIOLETA ACHIM, ISABELLA LUCUȚ CAPRAȘ, TAX EVASION IN THE CONTEXT OF THE SHADOW ECONOMY. EVIDENCE FOR THE EUROPEAN UNION COUNTRIES
18:15-18:30	ADINA ELENA DĂNULEȚIU, DAN CONSTANTIN DĂNULEȚIU, SUSTAINABLE INSURANCE – PRINCIPLES AND EVOLUTION

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SECTION 3

MARKETING, TOURISM AND STRATEGY

Room: H2.2.- Marketing Classroom – Building H

**CHAIRPERSONS: MUNTEAN ANDREEA CIPRIANA, PAȘTIU CARMEN,
MOISA CLAUDIA, NICHITA ANCA, PUTAN ALINA**

15:00-15:15	PIOTR KULYK, MARIOLA MICHAŁOWSKA, WINE TOURISM AS A FACTOR IN THE DEVELOPMENT OF THE LUBUSKIE REGION
15:15-15:30	IONELA GAVRILĂ-PAVEN, CAPITALIZING ON THE LOCAL TOURIST HERITAGE THROUGH ALTERNATIVES THAT ENHANCE THE LOCAL COMMUNITY
15:30-15:45	LUCIAN GĂBAN, RUXANDRA LAZEA, ANCA NICHITA, LARISSA BĂTRÂNCEA, ALINA PUȚAN, BRAIN MAPPING AND CONSUMER PROFILE RELATED TO DIFFERENT BRANDS: INSIGHTS FROM NEUROSCIENCE STUDIES
15:45-16:00	BOGDAN-MIHAI PRODEA, CONSTANTIN CRISTINEL PETRISOR, EMBEDDING NEW TECHNOLOGIES IN DIGITAL MARKETING STRATEGY: HOW CAN VIRTUAL REALITY GENERATE COMPETITIVE ADVANTAGE AND BRAND AWARENESS
16:00-16:15	SILVIA MAICAN, CARMEN PAȘTIU, ANDREEA MUNTEAN, USING AI TOOLS FOR ADVERTISING TO GEN Z THROUGH SOCIAL MEDIA PLATFORMS
16:15-16:30	ADRIANA IOANA FILIP (CROITORU), MONICA - IOANA TOADER, WAYS AND LEVELS OF STUDENT KNOWLEDGE ABOUT MASTER'S DEGREE PROGRAMS IN EUROPE
16:30-16:45	JAN POLCYN, TETYANA PIMONENKO, OLEKSII LYULYOV, VIKTORIIA VOVK, AN ATTEMPT TO DETERMINE THE MEASURE OF THE SUCCESS OF THE UNIVERSITY BRAND
16:45-17:00	MACIEJ GAWRYSIAK, JAN POLCYN, SEBASTIAN STEPIEN, INSTITUTIONAL EFFICIENCY OF UNIVERSITIES IN SHAPING THE POSITION OF GRADUATES IN THE LABOUR MARKET
17:00-17:15	MONICA COJOCARU, MANAGEMENT CONCEPTS, THEORIES AND PRACTICES APPLICABLE IN THE TROUBLED TIMES OF THE YEAR +2023
17:15-17:30	VOLODEA MATEEVICI, ELENA DENISA MATEEVICI, PARTICULARITIES OF PROJECT MANAGEMENT IN THE ALLOCATION OF EUROPEAN FUNDS AT THE LEVEL OF ROMANIA
17:30-17:45	MATYAS ANDREEA, IMPACT OF CULTURE ON UIVERISTY EDUCATION IN ROMANIA. A SPATIAL ANALYSIS.
17:45-18:00	CRISTIANA RĂDULESCU, IOANA DANIELA DULAMĂ, CONSTANTIN AURELIAN IONESCU, SORINA GEANINA STĂNESCU, MIHAELA DENISA COMAN, RESPONSIBLE INNOVATION AND TECHNOLOGICAL TRANSFER FOR SUSTAINABLE BUSINESS
18:00-18:15	RODICA CRUDU, CRISTINA TOMȘA, PROGRAMMES TO HARNESS THE ECONOMIC PROTENTIAL OF MIGRANTS: THE CASE OF THE REPUBLIC OF MOLDOVA
18:15-18:30	MĂLINA DĂRJA, ALINA PUȚAN, POST-COVID CHALLENGES FOR ENTREPRENEURS - CASE OF SME'S

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SECTION 4

RESPONSIBLE INNOVATION AND BUSINESS DEVELOPMENT

Room: H2.4. Business Administration Laboratory – Building H

CHAIRPERSONS: DÂRJA MĂLINA, GAVRILĂ-PAVEN IONELA, DRAGOLEA LARISA, BREAZ TEODORA ODETT

15:00-15:15	ALEXANDRU STRATAN, EUGENIA LUCASENCO, ALEXANDRU CEBAN, MOLDOVAN AGRIFOOD TRADE POTENTIAL IN THE FRAMEWORK OF DCFTA A PATH TOWARDS EU ACCESSION
15:15-15:30	IOAN COSMIN BARA, THE ROLE OF THE LEADER IN MANAGING CONFLICTS AT THE LEVEL OF AN ECONOMIC ORGANIZATION
15:30-15:45	ELENA GEORGIANA ZAMFIROIU, MIRCEA RADU GEORGESCU, THE USE OF SOCIAL MEDIA TECHNOLOGIES IN SCHOOL EDUCATION: A REVIEW OF THE SPECIALIZED LITERATURE
15:45-16:00	MIRCEA RADU GEORGESCU, ANCA ELENA LUNGU, AN EMPIRICAL STUDY ON DIGITALIZATION AND DEVELOPMENT - THE CASE OF EU EFFICIENCY
16:00-16:15	GRATIELA GEORGIANA NOJA, MIRELA CRISTEA, NICOLETA ȘIRGHI, IOANA VĂDĂȘAN, THE INTERPLAY BETWEEN FIRM FINANCIAL OUTCOMES, BOARD CHARACTERISTICS AND OWNERSHIP CONCENTRATION: A NEW MODELLING APPROACH
16:15-16:30	LARISA-LOREDANA DRAGOLEA, ANCA RAMONA NICHITA, LARISSA-MARGARETA BĂTRÂNCEA, STUDENTS' PERCEPTIONS REGARDING THE ETHICAL PROFILE OF ROMANIAN BUSINESS NEGOTIATORS
16:30-16:45	MIHAELA LAURA BRATU, LUCIAN-IONEL CIOCA, MIHAELA ROTARU, DORIN VLAD, CAROLINA TIMBALARI, BIANCA BUTA, A REVIEW OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING FOR OCCUPATIONAL HEALTH AND SAFETY IN THE ERA OF INDUSTRY 6.0
16:45-17:00	DANIEL-MARIUS MITRACHE, STUDY ON THE DETERMINATION OF COMPARATIVE ADVANTAGE THROUGH THE ANALYSIS OF TRADE FLOWS IN A GLOBAL AND EUROPEAN INTEGRATIONIST CONTEXT. THE CASE OF ROMANIA
17:00-17:15	CORINA-MARIA RUSU, RALUCA-SIMINA BILȚI, TEODOR-FLORIN CILAN, THE ROLE OF KEY PERFORMANCE INDICATORS (KPIs) AND THE BUSINESS STRATEGY IMPLEMENTATION
17:15-17:30	SORINEL CAPUSNEANU, DAN IOAN TOPOR, CRISTIAN MARIAN BARBU, ILEANA SORINA RAKOS, THE IMPACT OF CYBER CRIMES ON THE BUSINESS ENVIRONMENT IN THE DIGITAL ERA
17:30-17:45	VLAD-TUDOR TRINCĂ, ROXANA STEGEREAN, RĂZVAN-LIVIU NISTOR, THE KEY COMPONENTS OF A SMART CITY
17:45-18:00	BOGDAN ION BOLDEA, COSTIN RADU BOLDEA, THE EFFECTS OF BRENT SPOT OIL VARIATION ON MACROECONOMICS INDICATORS: CASE STUDY FOR FIVE EUROPEAN COUNTRIES
18:00-18:15	NICOLETA CRISTACHE, OANA PRICOPOAIA, THE ROLE OF ENTREPRENEURIAL EDUCATION IN PROMOTING INNOVATION AT THE STARTUP LEVEL
18:15-18:30	CLAUDIA MOISA THE ORGANIZATION OF TOURIST ACTIVITY IN ROMANIA - PAST, PRESENT AND FUTURE
18:30-18:45	IONELA GAVRILĂ-PAVEN, CAPITALIZING ON THE LOCAL TOURIST HERITAGE THROUGH ALTERNATIVES THAT ENHANCE THE LOCAL COMMUNITY

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SECTION 5

DOCTORAL COLLOQUIUM – SECTION 1

Room: Board of Directors room - Apor Palace

CHAIRPERSONS: WAYNE RODGERS, GIUSEPPE NICOLÒ, RALUCA IVAN,

15:00-15.30	BIANCA ANDREEA CĂLIN , <i>THE EFFECTS OF POLITICAL RISK AND CORRUPTION ON INOVATION “ BASED COMPETITIVENESS”</i>
15:30-16.00	MIHAI-CIPRIAN LUȘCAN , <i>PERSPECTIVES OF YOUNG PEOPLE IN UKRAINE FOLLOWING THE AGGRESSION OF THE RUSSIAN FEDERATION</i>
16:00-16.30	NARCIS-ALEXANDRU CORMAN , <i>ANALYSIS OF INVESTMENT EXPENSES IN THE MINISTRY OF INTERNAL AFFAIRS</i>
16:30-17.00	OMAR ALHATO , <i>UNDERSTANDING THE CHALLENGES OF CORPORATE SOCIAL RESPONSIBILITY IMPLEMENTATION</i>
17:00-17:30	SEBASTIAN MEZEI , <i>HOW EFFECTIVE ARE HOSPITALS IN ROMANIA?AN ASSESSMENT OF SIX HOSPITAL UNITS IN THE WEST OF THE COUNTRY.</i>
17:30-18:00	TEODORA CUCERZAN, RAMONA - IONELA HARAGUȘ, ATTILLA SZORA TAMAS , <i>THE IMPLEMENTATION OF THE EUROPEAN SINGLE ELECTRONIC FORMAT (ESEF) BY COMPANIES LISTED ON THE BUCHAREST STOCK EXCHANGE (BSE)</i>





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**SECTION 5
DOCTORAL COLLOQUIUM – SECTION 2**

Room: Senate room- Apor Palace

CHAIRPERSONS: D'AMORE MARIANO, SAMUEL IDOWU, GIANLUCA ZANELLATO

15:00-15.30	CLAUDIU – FLORIN DEAC, THE INFLUENCE OF THE WAR IN UKRAINE ON ROMANIAN AGRICULTURE
15:30-16.00	DUMITRU-FLORIN MOISE, DETERMINANTS OF SHORT-TERM DEBTS WITHIN THE ROMANIAN AGRICULTURE SECTOR
16:00-16.30	ELENA MARICA, MIRCEA SĂLCUDEAN, MARIA POPA, STUDY ON THE ENVIRONMENTAL IMPACT ASSESSMENT OF THE ECOLOGICAL CONCRETE MANUFACTURING ACTIVITY
16:30-17.00	MĂDĂLINA-IOANA BĂDILĂ, LUCIAN-IONEL CIOCA, A FUNCTIONAL ANALYSIS FOR INTEGRATING ECO-LEADERSHIP PERFORMANCES IN DEFENSE SECTOR
17:00-17.30	MIRCEA SĂLCUDEAN, ELENA MARICA, MARIA POPA, STUDY REGARDING THE POSSIBILITIES OF RECOVERY OF THE CONSTRUCTION WASTE
17:30-18:00	RAMONA-IONELA HARAGUȘ, MARIAN ALIN IRIMIA, MIHAI DAN MUREȘAN, TAMAS-SZORA ATILA, TAMAS-SZORA GABRIEL, THE IMPACT OF FINANCIAL FLOWS BETWEEN ROMANIA AND THE EUROPEAN UNION ON I.M.M. IN THE 2014-2020 FUNDING HORIZON

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**SECTION 5
DOCTORAL COLLOQUIUM – SECTION 3**

Room: Stefan Apor Room -Apor Palace

**CHAIRPERSONS: TIRON TUDOR ADRIANA, IULIANA GEORGESCU,
ADELA SOCOL**

15:00-15.30	MIRCEA SĂLCUDEAN, ELENA MARICA, MARIA POPA, <i>STUDY REGARDING THE POSSIBILITIES OF RECOVERY OF THE CONSTRUCTION WASTE</i>
15:30-16.00	MARIUS CETINĂ, IOANA BĂRDĂHAN, <i>PERSPECTIVES OF INTERNAL PUBLIC AUDIT ACTIVITY IN LOCAL PUBLIC ADMINISTRATION</i>
16:00-16.30	MARGARETA FĂGĂDAR (GHIȚA), <i>THE INFLUENCE OF THE ACCOUNTING INFORMATION ON THE FINANCIAL PERFORMANCE IN THE LOCAL PUBLIC ADMINISTRATION</i>
16:30-17.00	OANA-RAMONA LOBONȚ, ALEXANDRA-MĂDĂLINA ȚĂRAN, MARCUS-RADU MAN, VĂTAVU SORANA, RALUCA-IOANA RĂCĂȚĂIAN, <i>IS THERE A NEW FRAMEWORK OF PROSPEROUS SUSTAINABILITY IN THE EUROPEAN UNION?</i>
17:00-17:30	DEIAN NICOLICI, ADRIANA IACOB (ZAVINCU), ELENA LILIANA COMAN, IONEL CIOBANU, <i>LIFE CYCLE COST ANALYSIS AS A DECISION-MAKING SUPPORT IN ECONOMIC ENTITIES</i>
17:30-18:00	ADRIANA IACOB (ZAVINCU), IONEL CIOBANU, ELENA LILIANA COMAN, DEIAN NICOLICI, <i>PROSPECTS AND CHALLENGES OF CLOUD ACCOUNTING IMPLEMENTATION</i>

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Friday, May 12, 2023

UAB - ICMEA CONFERENCE

Room: Senate room- Apor Palace

10.30-13.00 AMFITEATRU ECONOMIC WORKSHOP

Vasile **DINU**, Academy of Economic Studies and Romanian Academy of Scientists

Laurențiu **TĂCHICIU**, Academy of Economic Studies

Corina **PELAU**, Academy of Economic Studies

Cristinel **VASILIU**, Academy of Economic Studies

13.00-14.30 Lunch break – University Restaurant

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